



# Sponsorships

## Sponsorship deadlines

**Premium Banner and T-shirt Sponsors: April 15, 2022**

**Banner and Sign Sponsors: May 15, 2022**

Round Hill is proud to announce our upcoming 18th Annual\* Hometown Festival! The Hometown Festival, on May 28, 2022, is a wonderful day of community activities including a 5k race, parade, memorial ceremony, concerts, rides, pie-eating contest, the Round Hill downhill derby, and a community feast in the heart of town.

This is your opportunity to be a part of this exciting event! Corporate sponsorships will highlight your business to Festival guests. **All sponsorship proceeds go directly toward offsetting Festival expenses**, allowing the Festival to remain a FREE family-friendly event. The different levels of sponsorship are shown below, with details on page 2. If you are interested, contact Katy Prime at [prime.katy@gmail.com](mailto:prime.katy@gmail.com). **Please note that the Festival will not accept sponsorships deemed political in nature.** This decision is at the discretion of the Hometown Festival committee.

We look forward to having you involved!! Thank you for your support!



Sponsorship Opportunity	Number of Spots Available**	Cost for Sponsorship	Sign me up! I want a spot!
Premium Banner Sponsor (Stage + T-shirt Logo)	2	\$1,250	<input type="checkbox"/>
Banner Sponsor	Unlimited	\$750	<input type="checkbox"/>
Sign Sponsor	Unlimited	\$250	<input type="checkbox"/>
<b>T-shirt Sponsors</b>			
Logo *	12	\$250 / spot	<input type="checkbox"/>
Text line (Company name on t-shirt)	12	\$100 / spot	<input type="checkbox"/>
Family sponsor (Family name on t-shirt)	12	\$50 / spot	<input type="checkbox"/>

\* All logo sponsorships will include your original artwork logo. Artwork may be provided either electronically or in a high-resolution print. Logos will be posted on the Hometown Festival website and linked to sponsor's corporate sites where available.

Business Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_ Contact Phone Number: \_\_\_\_\_

**\*\* Please contact Sponsorship Chair Katy Prime at [prime.katy@gmail.com](mailto:prime.katy@gmail.com) to confirm spot availability before submitting payment.**

Payment: Payment can be made by check or online via PayPal. Checks are payable to Round Hill Hometown Festival; please write "Sponsorship - Category" in the memo line. PayPal payments may be made at [www.hometownfestival.org](http://www.hometownfestival.org).

Submission by mail: Sponsorship Forms, checks (if applicable), and artwork (if applicable) may be submitted by mail to: Round Hill Hometown Festival – Sponsorship | P.O. Box 36 | Round Hill, VA 20142

Submission by e-mail: Sponsorship information and artwork may also be e-mailed to [prime.katy@gmail.com](mailto:prime.katy@gmail.com).

**For more visit [www.hometownfestival.org](http://www.hometownfestival.org) or [www.facebook.com/rhhometownfestival](http://www.facebook.com/rhhometownfestival)**

# Hometown Festival Sponsorship Details

## BANNER SPONSORSHIPS

### Details:

- Premium banners will be displayed prominently in the Town Park pavilion/stage; standard banners will be displayed elsewhere in the Town Park.
- Banner size will be approximately 2' x 6' or 3' x 4', depending on logo dimensions. We will use your original artwork, which you may submit as PDF or JPEG.
- Cost includes printing the banner or sign with your logo or you may use your own banner. Banner dimensions and design must be approved prior to use if you provide your own.
- **Premium banner sponsorships include a T-shirt logo sponsorship and two free T-shirts \*if committed to prior to the T-shirt sponsor deadline.\***
- Your logo will also appear on the Hometown Festival website and promoted on the Festival Facebook page with a link to your website.

## SIGN SPONSORSHIPS

### Details:

- Signs will be prominently displayed in the Town Park. Signs will be approximately 18" x 24" depending on logo dimensions. We will use your original artwork, which you may submit as PDF or JPEG.
- Cost includes printing the sign with your logo or you may use your own sign. You will need to submit your sign dimensions and design for approval prior to use if you provide your own.
- Your logo will also appear on the Hometown Festival website website and promoted on the Festival Facebook page with a link to your website.

## T-SHIRT SPONSORS

All logos, text lines and family sponsors appear on approx. 400 t-shirts distributed for the 5k, worn by volunteers, and sold at the Festival.

### **Logo Sponsor: 12 spots available**

- We will use your original artwork, which you may submit as PDF or JPEG.
- Logos will be formatted to scale to fit into a space approximately 4" wide x 2.5" high.
- Your logo will also appear on the Hometown Festival website website and promoted on the Festival Facebook page with a link to your website.

### **Text Line Sponsor: 12 spots available**

- Text is approximately ¼" tall. You may have up to 20 characters.
- Text is grouped under the "Logo" section.
- Text lines will also appear on the Hometown Festival website.

### **Family Sponsor: 12 spots available**

- Text is approximately 1/8" tall. . You may have up to 20 characters.
- Text is grouped under the "Text Line" sponsor section.
- Family sponsors will also appear on the Hometown Festival website.