

# ROUND HILL HOMETOWN FESTIVAL FALL

## Sponsorships

Round Hill is proud to announce our upcoming 18th Annual Hometown Festival! The Hometown Festival, on October 9, 2021, is a wonderful day of community activities including a 5k race, parade, memorial ceremony, concerts, rides, and a community feast in the heart of town.

This is your opportunity to be a part of this exciting event! Corporate sponsorships will highlight your business to Festival guests. **All sponsorship proceeds go directly toward offsetting Festival expenses**, allowing the Festival to remain a FREE family-friendly event. The different levels of sponsorship, including anticipated attendance, viewing, or distribution are shown below. If you are interested, contact Katy Prime at [prime.katy@gmail.com](mailto:prime.katy@gmail.com). **Please note that the Festival will not accept sponsorships deemed political in nature.** This decision is at the discretion of the Hometown Festival committee.

We look forward to having you involved!! Thank you for your support!

**Deadline for T-shirt Sponsorships: September 1, 2021**  
**All others due by September 30, 2021**

Sponsorship Opportunity	Number of Spots Available**	Cost for Sponsorship	Sign me up! I want a spot!
Main Stage Sponsor	2	\$1,000	<input type="checkbox"/>
Amusement Sponsor	4	\$750	<input type="checkbox"/>
5k Sponsor	2	\$500	<input type="checkbox"/>
Shade Tent Sponsor	4	\$250	<input type="checkbox"/>
<b>T-shirts</b>			
Logo *	12	\$250 / spot	<input type="checkbox"/>
Text line (Company name on t-shirt)	12	\$100 / spot	<input type="checkbox"/>
Family sponsor (Family name on t-shirt)	12	\$50 / spot	<input type="checkbox"/>

\* All logo sponsorships will include your original artwork logo. Artwork may be provided either electronically or in a high-resolution print. Logos will be posted on the Hometown Festival website and links to sponsor's corporate sites are available.

Business Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_ Contact Phone Number: \_\_\_\_\_

**\*\* Please contact Sponsorship Chair Katy Prime at [prime.katy@gmail.com](mailto:prime.katy@gmail.com) to confirm spot availability before submitting payment.**

Payment: Payment can be made by check or online via PayPal. Checks are payable to Round Hill Hometown Festival and write "Sponsorship - Category" in the memo line. PayPal payments may be made at [www.hometownfestival.org](http://www.hometownfestival.org).

Submission by mail: Sponsorship Forms, checks (if applicable), and artwork (if applicable) may be submitted by mail to:  
 Round Hill Hometown Festival – Sponsorship | P.O. Box 36 | Round Hill, VA 20142

Submission by e-mail: Sponsorship information and artwork may also be e-mailed to [prime.katy@gmail.com](mailto:prime.katy@gmail.com).

**For more visit [www.hometownfestival.org](http://www.hometownfestival.org) or [www.facebook.com/rhhometownfestival](https://www.facebook.com/rhhometownfestival)**

# Hometown Festival Sponsorship Details

## BANNER SPONSORSHIPS

### Main Stage Sponsor: 2 spots available

- Sponsorship covers the rental of the main stage for musical entertainment in the Town Park all day.

### Amusement Sponsor: 4 spots available

- Sponsorship covers amusement rides staged in the Town Park all day.

### 5k Race Sponsor: 2 spots available

- Sponsorship covers equipment/supplies to facilitate the 5k race that begins and ends at Round Hill Elementary School.

### Banner Details:

- Banners will be displayed prominently near sponsored event. Banner size will be approximately 2' x 6' or 3' x 4', depending on logo dimensions. We will use your original artwork, which you may submit as PDF or JPEG.
- Cost includes printing the banner or sign with your logo or you may use your own banner. You will need to submit your banner dimensions and design for approval prior to use if you provide your own.
- Your logo will also appear on the Hometown Festival website with a link to your website

## SIGN SPONSORSHIPS

### Shade Tent Sponsors: 4 spots available

- Sponsorship helps cover the provision of large shade tents in the Town Park all day. The shade tent is to be used by guests who need a respite from the sun and is NOT a vendor tent.

### Sign Details:

- Signs will be prominently displayed near the stage during the pie contest or near the shade tent as appropriate. Signs will be approximately 18" x 24", depending on logo dimensions. We will use your original artwork, which you may submit as PDF or JPEG.
- Cost includes printing the sign with your logo or you may use your own sign. You will need to submit your sign dimensions and design for approval prior to use if you provide your own.
- Your logo will also appear on the Hometown Festival website with a link to your website.

## T-SHIRT SPONSORS

T-shirt sponsorships help offset general Festival expenses. All logos, text lines and family sponsors appear on approx. 400 t-shirts distributed for the 5k, worn by volunteers, and sold at the Festival.

### Logo Sponsor: 12 spots available

- We will use your original artwork, which you may submit as PDF or JPEG.
- Logos will be formatted to scale to fit into a space approximately 4" wide x 2.5" high.
- Your logo will also appear on the Hometown Festival website with a link to your website.

### Text Line Sponsor: 12 spots available

- Text is approximately ¼" tall. You may have up to 20 characters.
- Text is grouped under the "Logo" section.
- Text lines will also appear on the Hometown Festival website.

### Family Sponsor: 12 spots available

- Text is approximately 1/8" tall. . You may have up to 20 characters.
- Text is grouped under the "Text Line" sponsor section.
- Family sponsors will also appear on the Hometown Festival website.